## New Products Showcase & Promo, Apparel & Print Expo Exhibitor Booth Agreement: Terms & Conditions

The information below is understood and accepted as part of the agreement between New Products Showcase (NPS) and those renting booth spaces (You) at any NPS and/or PAPX show. This contract is an agreement to exhibit and an agreement to the following statements:

Shipping: You are responsible for your booth, the material that you ship to and from the show and the material in your booth. Shipment of materials to any of the locations prior to 2 days before the show is not recommended. Most venues reserve the right to refuse shipment if received too early. NPS/PAPX are not responsible for refused items. Attendance per city is listed on the NPS website to help determine catalog quantities needed. All shipments are to be prepaid or on your company's shipping number. You are responsible for collecting your catalogs during show set up as they will not be delivered to your booth. You are responsible for removal of excess literature and materials at the end of each show. Excess left behind is subject to venue clean up fees.

Set Up/Tear Down: You are provided with detailed information for each venue's availability for set up and tear down approximately 1 week in advance. Show hours are posted on marketing pieces & the NPS website. Please respect show hours and refrain from tearing your display down prior to the end of the show.

Van & Cargo: Transportation is to and from the show location in each city. This does not include transportation to your hotel, unless you are staying in the same hotel as the NPS/PAPX Staff. NPS/PAPX Staff typically use Priceline to book hotels at 3 star lodging. Should you care to take advantage of our Cargo Service, please note it is on a first come first serve basis as there is limited availability. You are responsible for picking your cargo items up at the trailer during set up. It is your responsibility to deliver your booth back to the trailer to be reloaded at the end of the show.

**Payment:** Applications without payment will not be processed, without exception. Methods of payment include Visa, MasterCard, American Express, Discover (through a secured invoicing website – see Privacy Policy below) or company check. Any NSF fees incurred by NPS/PAPX will be transferred to your account and must be paid within 30 days of notification.

**Exhibitor Cancellation:** Cancellations more than 45 days from date of show will be given a full credit toward the next scheduled NPS/PAPX show season (to be used for the next show season only). Cancellations less than 45 days from show date (including "no shows") receive no credit.

NPS/PAPX Cancellation: "The Show Must Go On" has always been the NPS/PAPX policy. However, if there are circumstances beyond the control of NPS/PAPX (such as: Mother Nature/Acts of God, the venue is unavailable, government related actions, etc.) the following procedures will take place in the event of show cancellation:

A notice will go out to those both exhibiting and attending the show announcing the cancellation. NPS/PAPX will begin rescheduling that show for another date that will take place within 100 days of the original show. If this action is taken, no refund will be given, rather, the exhibitor will be assigned a space at the rescheduled event.

Should NPS/PAPX be unsuccessful in securing a venue location or date within 100 days of the original event, each exhibitor will be refunded the booth costs, less the amount of costs and expenses incurred by the original show location. If NPS/PAPX should cancel the show for any other reason, each exhibitor will be refunded the entire exhibit space rental payment previously paid in full.

Indemnification: NPS/PAPX is not held responsible in any way for losses suffered at or traveling between shows.

Insurance: You are required to provide a certificate of insurance for general liability as part of your application process. Certificate holder: Hess & Associates, LLC. DBA New Products Showcase, 1828 Park Ave, PO Box 80, New Holstein, WI 53061.

Marketing: For the purpose of future marketing, you and the distributor attendees grant permission to the NPS/PAPX shows to use pictures, etc. without providing any compensation. The name of the show is either New Products Showcase (NPS) or Promo, Apparel & Print Expo (PAPX) and should be marketed as such.

Telemarketing: By providing your information/business card you are agreeing to allow us to contact you via the methods available on your business card. This may include; email, robo-call, and/or physical mail pieces for future show dates and information.

**Other:** We ask that any leads or contact information you obtain from exhibiting at an NPS/PAPX show not be used by or for a competitor of the show. If NPS/PAPX has to take legal action to enforce the entirety of this agreement, you shall be responsible for all reasonable costs & attorney fees. You will conduct yourself in a professional manner in accordance with morals and decent manners.

**Privacy Policy:** Your credit card privacy is very important to New Products Showcase (NPS). We are committed to full PCI Security Compliance with legal policies when it comes to our online application process. We do not share or sell your information. The information obtained is collected for the sole purpose of billing and registration for the tradeshow. We have implemented the following policy on how information is collected and addressed: Payments with credit cards will be processed through a secured invoicing website. Your credit card details are not stored on any system NPS has access to.

## We thank each and every supplier & multi-line rep group for your support and participation in our shows! We look forward to a great show season with you!